

RUSHMOOR BOROUGH COUNCIL RECORD OF EXECUTIVE DECISION



Decision taken by individual Cabinet member/officer (delete as appropriate)

(All sections must be completed (mark "N/A" as applicable))

<p>DECISION MAKER (Name and designation)</p> <p>Leader of the Council</p>
<p>DECISION AND THE REASON(S) FOR IT</p> <p>To formally confirm the priorities and activities that are underway and have been for identified for the Cabinet Champion roles in 2024/25 (copy attached):</p> <ul style="list-style-type: none">• Armed Forces and Forces' Families Champion - Cllr Nadia Martin• Pride of Place Champion - Cllr Lisa Greenway
<p>DATE DECISION TAKEN</p> <p>1st October 2024</p>
<p>ALTERNATIVE OPTIONS CONSIDERED AND REJECTED (Those examined by officers and generated by consultation, etc)</p> <p>To integrate the responsibilities with Cabinet portfolios</p>
<p>ANY CONFLICTS OF INTERESTS DECLARED (conflict of interests of any executive member who is consulted by the officer which relates to the decision. A note of dispensation should be attached).</p> <p>N/A</p>

Signed _____ Gareth Williams _____
(Decision maker)

In consultation with the Cabinet Champions Cllr Nadia Martin and Cllr Lisa Greenway

Designation: Leader of the Council

Armed Forces and Forces' Families Champion Roles and Priorities 2024/25

Purpose: Promote the objectives of the Armed Forces Covenant on behalf of the Council through local action and by building connections between the Military and civilian communities.

Role:

- (1) Ensure that Council Services reflect the principles of the Armed Forces Community Covenant
- (2) Act as a conduit for all parts of the military community, including veterans, who are looking for assistance from the Council
- (3) Understand the needs of the local military community and act as a signpost and interface between the military and the community
- (4) Brief and raise awareness of the role of the champion and the objectives of the Covenant to Elected Members and staff
- (5) Support events held by and for the military community
- (6) Report back regularly to the Council, and especially the Cabinet and Overview and Scrutiny Committee on plans, projects and activities

Champion Priorities in 2024/25

- (1) Progress the Silver ERS Revalidation and plans for achieving the Gold Award standard of the Defence Employer Recognition Scheme.
- (2) Continue to advocate for the Armed Forces Covenant and support the covenant partnership arrangements in North Hampshire.
- (3) Launch and facilitate a new Military Events Enhancement Group, including representatives from armed forces, veterans and other local organisations and community representatives with the aim of raising greater awareness and increasing community participation in the programme of military community events planned in 2024/25 to encourage community engagement and cohesion.
- (4) Increasing the visibility of the veterans, helping to facilitate better cohesion between veterans and support services. Promoting and developing connections with, and between, veterans' clubs (including the British Legion and informal breakfast clubs and coffee mornings).

- (5) Understand more about the young single population within the Aldershot Garrison and their needs and interest to use the towns outside of their garrison base and what would encourage greater integration in the local community. The activity to include understanding more about what would help encourage service leavers to plan for life post armed forces career.

Pride of Place Champion Role and Priorities 2024/25

Purpose: To develop a sense of pride in place within the community to deliver a promise for cleaner streets.

Role:

- (1) Work with the Council's Operations and Communications teams
- (2) Promote engagement with schools and educational institutions across the Borough
- (3) Work to improve the awareness of residents, Members and Officers of Pride of Place in the Borough
- (4) Report back regularly to the Council, including via the Overview and Scrutiny Committee, on plans, projects and activities

Champion Priorities in 2024/25

- (1) To establish a sustainable community engagement model focused on delivering "Pride of Place" across the Borough of Rushmoor
- (2) Develop a litter pick campaign across the Borough culminating in "Keep Britain Tidy" celebration week in March 2025
- (3) Deliver a campaign focused on addressing dog fouling across the Borough